

Logistics Business Model

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**Presented by: Artha Nugraha Jonar, the CM of BSC
in Surabaya**



A community for the supply chain leader

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Key components of the logistics

Transportation

The movement of goods from one location to another, typically by land, air, or sea.

Warehousing

The storage of goods until they are needed for distribution.

Inventory management

The tracking and control of goods throughout the supply chain.

Order fulfillment

The process of picking, packing, and shipping goods to customers.

Logistics Challenges



1 Rising costs

The cost of transportation, labor, and fuel is on the rise, putting pressure on logistics providers to improve efficiency.



2 Increasing complexity

Supply chains are becoming increasingly complex, as businesses expand into new markets and offer a wider variety of products.



3 Customer expectations

Customers are demanding faster and more convenient delivery options, which is putting pressure on logistics providers to innovate.



4 Sustainability

The logistics industry is a major contributor to greenhouse gas emissions, which is leading to increased scrutiny from regulators and consumers.

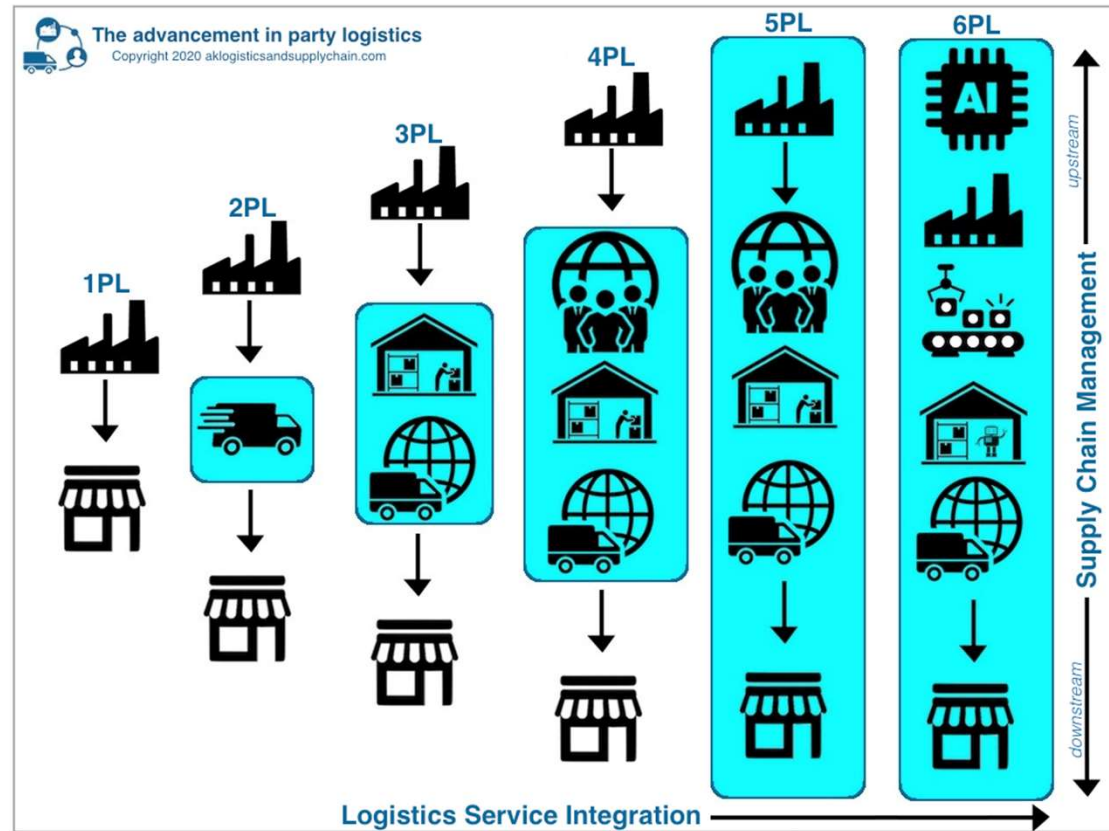
Types of Logistics Business Models

By Asset Ownership

- Asset-Based Logistics (1PL)
- Non-Asset-Based Logistics (2PL, 3PL, 4PL, 5PL, etc.)

By Service Level

- 1PL (First-Party Logistics)
- 2PL (Second-Party Logistics)
- 3PL (Third-Party Logistics)
- 4PL (Fourth-Party Logistics)
- 5PL (Fifth-Party Logistics)
- 6PL (Sixth-Party Logistics)



The Future of Logistics Business Models



Focus on:

Technology

Innovation

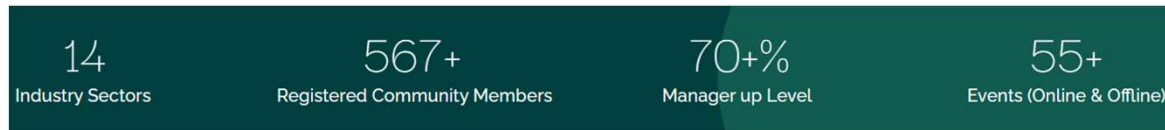
Customer Centricity

Key Trends

- Technology
- E-commerce
- Sustainability

Potential business models

- Platform-based models
 - Subscription-based models
 - Data-driven models
 - Specialization
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Join us today by becoming a CM (Community Member) and embark on an exciting journey of learning, collaboration, and professional growth!

About us.

The Bincang Supply Chain (BSC) is a leading community for supply chain leaders based in Indonesia. A community by the Indonesian Supply Chain Leaders Society (ISLS), founded on June 01, 2020.

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